

MARK WILLIAMS, ARA

CERTIFIED GENERAL APPRAISER



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Peoples Company - Marlette
6446 Morris Street, PO Box 125
Marlette, MI 48453



BIO

Mark Williams has been licensed as a Certified General Appraiser since 1994, and has obtained his designation as an “Accredited Rural Appraiser” from the American Society of Farm Managers and Rural Appraisers. He has extensive knowledge and experience with all types of agricultural properties including animal production facilities, grain storage systems, permanent plantings, certified organic cropland and recreational tracts. He also is considered a leading expert in the valuation of market analyses, eminent domain, Yellow Book, conservation easements, and partial interest appraisals. Mark is also a qualified reviewer for Yellow Book and eminent domain appraisals and is a two-time President of the Michigan Chapter of ASFMRA. Mark has served on the ASFMRA National Education and Accreditation Committee as Vice Chairman.

Mark and his wife Debi are blessed with six children, 17 grandchildren, and four great-grandchildren. They also operate a 90-acre, certified organic hay farm and enjoy traveling in their spare time. In the past three years they have also been active with Samaritan’s Purse mission teams, assisting with rebuilding homes in flood ravaged areas of North Carolina, West Virginia, and Louisiana.

WORK EXPERIENCE

2022 - Present Certified General Appraiser, Peoples Company, Marlette, MI
2003 - 2021 President/Certified General Appraiser, Value Midwest, Marlette, MI
1994 - 2003 President/Certified General Appraiser, Agricultural Advisors Ltd., North Branch, MI
1992 - 1994 Associate Appraiser, Hodge Appraisal Group Ltd., Lapeer, MI
1987 - 1988 Agricultural Financial Consultant, Gardner & Associates, Port Huron, MI

AREAS OF SPECIALIZATION

Area Wide Market Analysis	Estate Properties	Recreational Ag Properties
Christmas Tree Farms	Expert Witness/Agricultural Issues	Residential
Cluster Developments	Hog Confinement Facilities	Riding Arenas
Commercial Buildings	Industrial Projects	Rural Residential Properties
Conservation Easements	Orchards	Single Family Houses
Commercial Properties	Partial Interest	Subdivision Analysis
CRP Interests	Partial Takings	Vacant Land
Dairy Production Facilities	Poultry Facilities	Vegetable Farms
Development Properties	Merchantable Timber/High Quality Veneer Parcels	

EDUCATION

Eastern Michigan University, Post Graduate Studies (1990-1991)
Central Michigan University, Bachelor of Arts-Journalism/Public Relations (1971-1974)

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LICENSES

Certified General Appraiser:

Michigan #1205003316

Indiana #CG41100033

Montana #REA-RAG-LIC-7206

Minnesota #40382980

Tennessee #5650

Ohio#2012002810

Texas #TX 1380074G

Iowa #CG03131

Nebraska #CG290109R

Kansas #G-5073

MEMBERSHIPS & AFFILIATIONS

American Society of Farm Managers and Rural Appraisers (ASFMRA)

American Society of Farm Equipment Appraisers

American Farmland Trust

The Nature Conservancy

Michigan Farm Bureau