

# GEORGE BAIRD, AFM, AAC

LANDMARK AG



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Landmark Ag  
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## BIO

George grew up on a cotton farm in Sunflower County, Mississippi, with dreams of eventually becoming a farmer like his father and grandfather. His course changed, and he graduated with a Bachelor of Science Degree in Agriculture Economics from Mississippi State University in 1993. After graduation, George worked for Farmers National Company in Memphis, Tennessee, for nine years before co-founding Baird & Brunson Land Management Group, LLC with partner Steve Brunson in 2001. Most recently, George founded Landmark Ag Capital LLC, located in Arlington, TN. Holding real estate licenses in Arkansas, Mississippi, and Tennessee, George represents landowners in managing their land and the buying and selling of farmland. His wide range of clientele includes everyone from sole farm owners to large investment companies. A member of the "Million Dollar Sales Club" since 2002, George's proudest professional accomplishment was achieved in 2006 when he was selected Farm Manager of the Year by Syngenta, Ag Professional magazine, and ASFMRA.

When he is not working, George enjoys fly fishing, hunting, and traveling with his family. He and his wife, Cari, and two sons are active Christ United Methodist Church members in Memphis.

## EDUCATION & EXPERIENCE

Mississippi State University, Bachelor of Science Agriculture Economics, 1993

### Professional Experience

2021-Current: Landmark Ag Capital L.L.C., Owner  
2001-2020: Baird & Brunson Land Management Group, LLC, Partner  
1993-2001: Farmers National Company, Senior Farm Manager

## AWARDS & DESIGNATIONS

American Society of Farm Managers and Rural Appraisers:

- District II Vice President, 2008-2011
- Government Relations Co-Chair 2017-2021
- Committee, 2009-2012
- Arkansas Chapter: President 2000 & Board of Directors, 2001-2002
- National Program Planning Committee, 2000 & 2008
- National Public Relations Committee, 2005 & 2006
- Syngenta Farm Manager of the Year, 2006
- Leadership Institute: 1999, 2005, 2006 & 2016

TEPAP: The Executive Program for Agriculture Producers:

- Class of 2006 & 2007

Baird & Brunson Land Management Group, LLC:

- Million Dollar Sales Club, 2002-2019

Farmers National Company:

- Business Development Award, 1994-2001
- Million Dollar Sales Club 1995, 1996, 1998, 2000, 2001
- Wes Furrer Conservation Award, 2000

George holds the **Accredited Farm Manager (A.F.M.)** designation, which is awarded by the American Society of Farm Managers and Rural Appraisers to those members who have had years of experience, are technically trained, have passed a rigid examination, and subscribe to a high code of ethics.