

CHASE RUPIPER

SENIOR DESIGNER



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BIO

Chase Rupiper is a graphic designer for Peoples Company and other Steve Bruere business entities. Chase uses his design skills to advertise and promote Peoples Company's land listings and auctions by creating eye-catching marketing materials including brochures, postcards, listing images, poster boards, newspaper ads, and more. Chase works closely with lead designer Erin Larsen to complete marketing requests made by PC agents. Chase is chair of the Content Committee and works to gather monthly blog articles from Peoples Company's brokerage, land management, appraisals, and investment teams. Chase administers the Peoples Company social media pages (Facebook, Twitter, LinkedIn, Instagram, and Youtube) and uses the platforms to promote the company's listings and auctions as well as the blog articles.

EDUCATION

Chase graduated from Iowa State University in 2018 with a Bachelor of Fine Arts Degree in Graphic Design.