

Peoples Company Further Expands in Missouri by Adding Two Offices

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Peoples Company, a full-service land transaction and management business licensed in all major agricultural regions in the U.S., today announced it is expanding further into Missouri by opening two appraisal offices – one in Centralia and one in Wentzville. Peoples Company’s Missouri operation will be led by Boyd Harris, formerly of Boyd Harris Companies and AgriLand Appraisal Group, and will include a staff of eight on-the-ground professionals, including appraisers and an auctioneer.

“While Peoples Company has been doing business in Missouri for some time, adding known and trusted industry professionals like Boyd Harris and his team will give our clients added resources and deepen our reach into the state,” **said Peoples Company President Steve Bruere.** “Missouri, as a non-disclosure state, does not provide sale prices on farms to the public. More personnel on the ground, coupled with our industry-leading farm management and brokerage platform, gives Peoples Company and its clients more insight into the state. We are thrilled to be growing further into Missouri.”

Boyd L. Harris, ALC was raised on a grain and livestock farm in Monroe County, Missouri, which he still operates. He began his real estate career in 1985 as a sales agent and auctioneer. In 1991, he obtained his General Certified Real Estate Appraiser credentials and began a career in rural property valuation, focused on grain and livestock farms with an emphasis on large-scale livestock operations, grain facilities, and rural commercial properties. In 2015, he obtained the Accredited Land Consultant designation from the REALTORS® Land Institute. He served eight years on the Missouri Appraisers Advisory Council, 12 years on the Missouri Real Estate Appraisers Commission, and more than 20 years as Secretary for the Missouri Chapter of the American Society of Farm Managers and Rural Appraisers. Boyd, who will be based in the

Centralia office, has sold numerous farms across Missouri over the past three decades, at both negotiated sales and at auction. He is well-versed with multi-parcel real estate auctions, maximizing their use for the benefit of seller and buyer.

Jack Niemeyer, Sultana Wright, Brett Miller, John Durant and Landon Dull are joining Peoples Company and are based in the Centralia office. Jake Deters and Dylan Stidham are joining Peoples Company and are based in the Wentzville office.

“My team and I are proud to join Iowa-based Peoples Company’s team, which will allow us to offer more services to new and existing clients, handle more complex appraisals and land sales, and utilize Peoples Company’s cutting-edge marketing to increase visibility for our auctions,” **said Boyd Harris**. “While the business name on the office door might be changing, our steadfast commitment to our clients will be as strong as ever – from Kansas City to St. Louis, and everywhere in between.”