

FREE WEBINAR: Big Questions in Land Management (February 2023)

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Please join Peoples Company for the latest edition of our “Big Questions in Land Management” webinar series on February 22nd from 3 pm to 4:30 pm. Jonathan Kramer with Whitfield and Eddy will discuss the different types of “Organizational Structures of Farmland Ownership”. Other topics include “Profitable Sustainability through Data-Driven Agronomics” with Greg Ruehle (Arva Intelligence), “Crop Insurance Update” with Craig Nielsen (Peoples Company), and “What is Predictive Agronomy” with Mike Tweedy (Pattern Ag). Please mark your calendars for this free webinar to hear from these industry experts.

Webinar: Big Questions in Land Management

Wednesday, February 22nd, 2023

3:00-4:30 p.m. CST

PRICE: Free

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SPEAKERS & TOPICS:

Profitable Sustainability Through Data-Driven Agronomics



Greg Ruehle
Chief Operating Officer,
[Arva Intelligence](#)

Our futures depend on the health of farmland—for our food supply and for the planet—so it's our honor and our responsibility to make sustainable farming profitable for growers.

Organizational Structure of Farmland Ownership



Jonathan E. Kramer
Attorney at Law,
[Whitfield & Eddy Law](#)

Jonathan is a straight shooter and a strategic thinker. Jonathan has been in the private practice of law at the Whitfield firm in Des Moines for over 20 years. He practices in a wide variety of financial matters, whether planning, transactional or litigation. Jonathan can act as counsel for a client, as a consultant or receiver, an expert witness, or as counsel for experts or receivers.

Crop Insurance Update



Craig Nielsen
Crop Insurance Agent,
[Peoples Company](#)

Craig joined Peoples Company in July of 2022 and was hired to develop and manage the newly established Crop Insurance division. He is a third-generation Crop Insurance Agent with over 13 years of industry experience. With his years of experience and family background in the Crop Insurance Industry, he has developed a reputation for quality customer satisfaction, building positive relationships, and excellent problem-solving skills. Craig looks forward to help assist farmers, ranchers, and land investors to effectively minimize risk and exposure by providing a quality experience in a complex and ever-changing industry.

What is Predictive Agronomy



Mike Tweedy
Vice President Sales,
[Pattern Ag](#)

Mike Tweedy is the Head of Sales at Pattern Ag. Mike was raised on a small farm in Southern Illinois, founded in 1800. After earning his Bachelor's and Master's degrees in Agronomy at Southern Illinois University he spent the first portion of his career working with multinational input providers in various roles from Technical Service to Marketing. In 2010, he transitioned to the startup space, most recently focusing on technology that can enable growers to improve top end yield. Mike has been with Pattern Ag for two years.

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Contact Cathy at Cathy@PeoplesCompany.com with any questions about the webinar. To learn more about our approach to land management or to request a written proposal for your land, email us at LandManagement@PeoplesCompany.com or call [855.800.5263](tel:855.800.5263).