

FREE WEBINAR: Big Questions in Land Management (August 2023)

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Please join Peoples Company for the latest edition of our “Big Questions in Land Management” webinar series on August 23 from 3 PM to 4:30 PM Central Time. Tyler Bruch with Boa Safra Ag will discuss “Locating & Accessing Tax Deductions for Landowners.” Other topics include “Commodity Updates” with Steve Elmore, Chief Economist for Corteva Agriscience, “Digital Irrigation Management” with Kurtis Charling, Vice President of Digital Product Management for Lindsay Corporation, and “Succession & Estate Planning” with Mark McLaughlin, Co-founder for Farm Estate GPS. Please mark your calendars for this free webinar to hear from these industry experts.

Webinar: Big Questions in Land Management

Wednesday, August 23, 2023

3:00-4:30 PM CDT

PRICE: Free

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SPEAKERS & TOPICS:

Commodity Update



Steve Elmore
Chief Economist,
[Corteva Agriscience](#)

Steve started at Pioneer Hi-Bred over 25 years ago after working at Iowa State University analyzing the U.S. Farm Bill, and the impacts of the formation of NAFTA & WTO. He has presented and consulted with farmers, businesspeople, and policymakers in every continent except for Antarctica. He serves on Federal Reserve, State, and Federal government committees. He the opportunities he has had to speak frequently on agricultural economics to the ASFMRA members. He grew up in rural Nebraska and lives in the Des Moines, Iowa area with his wife and two college-age sons; one goes to school in Iowa, and the other in Ohio.

Locating & Accessing Tax Deductions for Landowners



Tyler Bruch
Co-Founder,
[Boa Safra Ag](#)

Tyler is a co-founder of Boa Safra Ag, a company that works with ag professional across the USA on Soil Fertility Appraisals with a focus on IRC section 180. Boa Safra has worked in 42 different states and has over 1000 clients that have taken advantage of section IRC 180 resulting in significant tax savings. Tyler and his wife Amy own and operate Cyclone Farms Inc. in central Nebraska where they raise all food grade organic crops for an array of end user contracts in the USA and abroad.

Digital Irrigation Management



Kurtis Charling

Vice President, Digital Product Management,
[Lindsay Corporation](#)

Kurtis Charling is currently Vice President of Digital Product Management for Lindsay Corporation, a position he has held since March 2022. In this role, Charling oversees the digital and technical development of Lindsay's company-wide suite of digital and IoT products, driving innovation across Lindsay's digital solution portfolio within agriculture, transportation services, industrial lighting, oil and gas, and rail markets. Charling has been honored as the 2019 American Society of Agricultural and Biological Engineers (ASABE) Nebraska Engineer of the Year, was named to the 2018 Midland's Business Journal 40 under 40, and was selected as a member of the Farm Credit Top 100, which acknowledges 100 individuals who are

positively shaping rural communities and agriculture.

Succession & Estate Planning



Mark McLaughlin
Co-Founder,
[Farm Estate GPS](#)

Mark McLaughlin is in Ankeny, IA. He is a Co-Founder of Farm Estate GPS, LLC and grew up on a family farm near Defiance, Iowa. He graduated from Iowa State University with a degree in Mechanical Engineering. He joined Farm Financial Strategies, Inc. in 2005 after he saw the value of his family going

through the planning process. Shortly after, his father passed away in a farm accident. Because of their planning, the farm passed to the 5th generation and he now shares the land and hog operation with his farming brother. Mark understands the need for proactive strategies on both a personal and professional level.

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Contact Cathy at Cathy@PeoplesCompany.com with any questions about the webinar. To learn more about our approach to land management or to request a written proposal for your land, email us at LandManagement@PeoplesCompany.com or call [855.800.5263](tel:855.800.5263).