

Local Agricultural Consultant Earns Highest Professional Status

Published on Jul 13, 2022 by Peoples Company



Eric Geiger, AFM, AAC
LAND MANAGER

GLENDALE, CO July 11, 2022 – Eric Geiger, AFM, AAC, Peoples Company, Omaha, NE, has been awarded the Accredited Agricultural Consultant (AAC) designation from the American Society of Farm Managers and Rural Appraisers® (ASFMRAR®).

Geiger earned the AAC designation by meeting stringent requirements in addition to passing a rigorous written examination and abiding by the American Society's Code of Ethics. Geiger joins a select 0.59 percent of the ASFMRAR membership who have received the Accredited status and currently maintain it through the ASFMRAR continuing education program.

Accredited Agricultural Consultants understand the changing face of the agricultural industry and can ensure that consulting services provided are done so ethically and with the best interest of the client in mind. Accredited Agricultural Consultants are specifically educated and experienced in agricultural management and have specialized expertise in production, business, environmental issues and government activities. Accredited Agricultural Consultants also possess additional specialized expertise in critical thinking and innovation and are connected to a national network of professional resources and information.

[The American Society of Farm Managers and Rural Appraisers® \(ASFMRAR®\)](#) is the largest professional society for rural property land experts, boasting over 2100 members in 31 chapters throughout the United States. ASFMRAR truly represents The Most Trusted Rural Property Professionals and is the organization for individuals who provide management, consultation, and valuation services, as well as real estate services on rural and agricultural assets. The land experts who hold membership in ASFMRAR work under a professional code of ethics, which includes continuing education requirements. You can rest assured that if you're

working with someone who is an accredited member of the Society, you are truly working with a competent land expert and agricultural professional who can assist you with all of your property, land and asset needs.