

# Peoples Company Announces Partnership with Landmark Ag Capital

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## Peoples Company Announces Partnership with Landmark Ag Capital, Expanding its Service Offering in the Mississippi Delta

JONESBORO, Arkansas – Peoples Company, a leading provider of land brokerage, land management, land investment, and appraisal services announced a strategic partnership with Landmark Ag Capital and its owner, George E. Baird, IV, which expands Peoples Company’s reach deeper into the Mississippi Delta region. Landmark Ag Capital, which is based just outside Memphis in Arlington, Tennessee, has significant experience in Arkansas, Mississippi, and Tennessee.

The announcement comes following the 2020 [announcement](#) that Peoples Company opened its first office in the Mississippi Delta in Jonesboro, Arkansas, with the addition of Joel and Kim King.

“Peoples Company’s strategic growth and expansion across the nation is a success because we continue partnering with the most knowledgeable firms in the industry that have spent decades building

relationships,” said Kyle Walker, Peoples Company Director of Asset Management. “Existing Landmark Ag Capital clients can expect the same great service and counsel from George, while having access to more resources offered by Peoples Company. In partnering with Landmark Ag Capital, Peoples Company is thrilled to continue our growth in the Mississippi Delta, a region we opened our first office in just over a year ago.”

George E. Baird, IV, comes from an agricultural background and has been serving farmers for 27 years. Baird used his knowledge and expertise to build Landmark Ag Capital into a trusted and highly reputable farm management, consulting, and real estate service in the Mississippi Delta. In partnering with Peoples Company, Landmark Ag Capital gains access to Peoples Company’s high-powered technology, national reach, diversified service offering, and industry-leading marketing service. Landmark Ag Capital, in turn, extends Peoples Company’s reach into a region where it continues to experience significant growth in land management and brokerage.

Baird earned a Bachelor of Science Degree in Agriculture Economics from Mississippi State University in 1993. After graduation, George worked for Farmers National Company in Memphis, Tennessee, for nine years. He co-founded Baird & Brunson Land Management Group, LLC with partner Steve Brunson in 2001, before launching Landmark Ag Capital.

Holding real estate licenses in Arkansas, Mississippi, and Tennessee, George represents landowners in managing their land and the buying and selling of farmland. His wide range of clientele includes everyone from sole farm owners to large investment companies. A member of the “Million Dollar Sales Club” since 2002, George’s proudest professional accomplishment was achieved in 2006 when he was selected Farm Manager of the Year by Syngenta, *Ag Professional* magazine, and ASFMRA.

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### **About Peoples Company**

*Peoples Company is a national leader in land brokerage, land management, land investment, and appraisal services. With an industry-leading website, a cohesive team of land professionals, and aggressive marketing strategies proven to drive land sales, Peoples Company has become a top, award-winning agricultural real estate services firm.*