

Dave Englund joins Peoples Company as Director of National Accounts

Published on Jul 6, 2021 by Peoples Company

Englund, the former President and CEO of Farmers National Company, will oversee business development, partnerships, acquisitions, and strategic initiatives



Dave Englund
DIRECTOR OF NATIONAL ACCOUNTS

**PLEASE HELP US WELCOME
A NEW TEAM MEMBER!**



(CLIVE, Iowa) – Peoples Company, a national leader in land brokerage, land management, land investment and appraisal services, today announced the hiring of Dave Englund as the director of national accounts. Mr. Englund, the former President and CEO of Farmers National Company, adds vast senior-level expertise to Peoples Company’s growing team.

“There are few people in our industry who match Dave’s industry knowledge, relationships and executive planning experience. Adding Dave to the Peoples Company team not only allows us to continue our exceptional growth across the country, but it broadens our expertise, increases our ability to develop and implement strategic initiatives, and, ultimately, adds tremendous value for our clients,” said Peoples Company President Steve Bruere.

Dave Englund retired as President and CEO of Farmers National Company in April 2021 after 34 successful years in various roles within the company. As President and CEO, Englund oversaw the management of over \$9 billion in assets, including over two million farm and ranch acres across 26 states. Under Englund’s leadership, the company brokered the sale of more than 600 farms and ranches per year for a total annual

consideration of more than \$450 million. In addition to land management and land sales, Englund oversaw other Farmers National Company business lines including appraisals, insurance, consultation services, hunting lease management, forest resource management, lake management services and collateral review services for lending institutions.

“I have admired Peoples Company’s business model and their thoughtful approach to growth while maintaining close and deep relationships with their existing client base,” said Dave Englund. “In the months since retiring from Farmers National Company, I came to realize I still have a strong passion for the business and a desire to continue serving farmers and landowners across the nation. I am eager to work alongside Steve Bruere and the entire Peoples Company team to further cement it as the industry leader for land management, brokerage, appraisal and investment.” As the director of national accounts, Englund will use his extensive experience and relationships across the country to develop and implement client growth opportunities, elevate Peoples Company’s current performance and strategy, and build and maintain long-term relationships with business prospects, partners, and affiliates.

Dave Englund’s position with Peoples Company was effective July 6.

About Peoples Company

Peoples Company is a national leader in land brokerage, land management, land investment and appraisal services. With an industry-leading website, a cohesive team of land professionals, and aggressive marketing strategies proven to drive land sales, Peoples Company has become a top, award-winning agricultural real estate services firm.