

Peoples Company Report: Land Values Across the Nation

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Peoples Company unveiled the inaugural 2020 National Land Values report featuring data-driven research on current farmland values across the nation, trends that may impact future values, and practical stories from around the country. This exclusive webinar featured speakers with in-depth knowledge about the agricultural investment market who discuss the report findings and provide valuable insight into understanding land values across the nation.

SPEAKERS:



Bruce J Sherrick

Professor and Director

[TIAA Center for Farmland Research](#)

University of Illinois

Dr. Sherrick helps make crop insurance programs work better for crop producers across the United States. Through Farmer Mac, he helps create and implement loan-funding programs that increase farmers' access to capital. As a member of the Farmland Technical Advisory Board, he coordinates the required calculations that support the use-value farmland assessment system in Illinois. He helps build information systems for agricultural asset markets that utilize big data and novel computational strategies to better understand farmland values.



David Muth

Managing Partner

[Alternative Equity Advisors](#)

David Muth is the Managing Partner for Alternative Equity Advisors, the capital deployment affiliate for

Peoples Company. David is an entrepreneur building businesses that focus on agriculture data service technologies, creating economic opportunities from sustainability and soil health-focused management, and creating innovative land acquisition strategies that deliver improved investment returns. David is advising on multiple national-scale efforts within USDA, commodity organizations, and large agribusinesses to deploy these strategies to economically improve conservation and soil health outcomes while providing net income benefits for landowners and operators.