

Democratic Presidential Candidate John Delaney joins political panel, along with Republican David Young; Sen. Joni Ernst will speak

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Peoples Company, a leading provider of land brokerage, management, investment and appraisal services in 21 states, and host of the Land Investment Expo, today released the Expo's 2019 agenda to members of the press. The 2019 Land Investment Expo is **Friday, January 25, 2019, from 8 a.m. to 5 p.m.** at the Iowa Events Center in Des Moines, Iowa.

Peoples Company is announcing today that Democratic Presidential Candidate John Delaney will join the Land Expo's political panel, along with Republican U.S. Congressman David Young (2015-2019). In addition, Bloomberg News Senior National Political Reporter Jennifer Jacobs and WHO-TV Political Director Dave Price, author of the book "[Caucus Chaos: Trump](#). How a reality TV star shocked politics and what it means for 2020," will join the political panel. The panel, which will convene at 3:15 p.m., will be moderated by Cheddar Senior Anchor Kristen Scholer, a Cedar Rapids, Iowa, native.

Members of the press interested in covering the Expo – or select Expo speakers – are asked to RSVP to Becky Rozenboom by emailing her at Becky@PeoplesCompany.com. The Expo agenda [can be viewed here](#).

Keynote speaker Martha Stewart will speak over lunch, while U.S. Senator Joni Ernst (R-Iowa) will provide welcoming remarks at 8 a.m.

In the afternoon, attendees will learn more about industrial hemp, which was just made federally legal following the passage of the Farm Bill in December 2018.

A summary of the Expo schedule, [which can be found in its entirety here](#), is below:

8 a.m. **Morning General Session**

Speakers include:

- *U.S. Sen. Joni Ernst*
- *Dennis Gartman, author of The Gartman Letter and CNBC contributor, who will speak about trade, tariffs and the financial markets*
- *Geopolitics expert Peter Zeihan, who will discuss how agriculture and trade are impacted by global relations*

10:30 a.m. **Morning Breakout Session**

Attendees are able to explore panels on a variety of topics and subjects

11:30 a.m. **Lunch and Keynote Speaker Martha Stewart**

Speakers include:

- *Emmy Award-winning television host, entrepreneur and bestselling author Martha Stewart, with the conversation moderated by Cheddar Senior Anchor Kristen Scholer*
- *Daron Joffe, Farmer D Consulting, who will speak about the intersection between food and community*
- *Botanist James Wong, a native of the United Kingdom, who will discuss the nutritional value of today's food supply*

2 p.m. **Afternoon Breakout Session**

Attendees are able to explore panels on a variety of topics and subjects

3:15 p.m. **Afternoon General Session, featuring discussions on the Farm Bill, an expert political panel and industrial hemp**

- *Dave Franasiak, who will discuss the 2018 Farm Bill, which was signed last December*

The political panel will include:

- *Democratic Presidential Candidate John Delaney*
- *Republican Congressman David Young (2015-2019)*
- *Bloomberg News Senior National Politics Reporter Jennifer Jacobs*
- *WHO-TV Political Director Dave Price, author of the book "[Caucus Chaos: Trump](#). How a reality TV star shocked politics and what it means for 2020"*
- *Panel Moderator Kristen Scholer, Senior Anchor, Cheddar*

The day will conclude with a panel discussion on industrial hemp, which will include:

- *Michael Bowman, National Hemp Association*
- *Tim Gordon, Functional Remedies*
- *Corbett Hefner, Formation Ag*
- *Meghan Malloy, Heartland Strategies, LLC*
- *Monte Robertson, San Luis Valley Hemp Company*
- *Panel Moderator Owen Parker, Iowa Dept. of Public Health*

For more information on the Expo, please visit www.peoplescompany.com/land-investment-expo.