

# Peoples Company Announces Its Expansion Into The Pacific Northwest

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**AGRIBUSINESS**  
TRADING GROUP

INFO@AGTRADEGROUP.COM

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**AGRIBUSINESS SALES, MERGERS AND ACQUISITIONS**

AgriBusiness Trading Group Inc, specializes in representing clients throughout the process of sales, mergers and acquisitions of real estate and businesses in the farm, wine and produce industries. The types of opportunities we focus on are large and often times complex deals that require a knowledgeable and competent team of professionals well-rehearsed in the proper handling of the details involved in transactions of this caliber.

For clients seeking to transition their asset to a new owner, our team has the ability to assist in proper succession planning by performing the initial due diligence that a potential acquisition client will perform and then suggest valuation and marketing strategies to maximize your asset's value. For clients seeking strategic acquisition or merger opportunities to further their interests, our team will perform an in-depth interview and fact finding process to fully understand your requirements and desires so as to ensure only appropriate opportunities are presented for your review.

Peoples Company has acquired 50 percent of Walla Walla, Washington-based [AgriBusiness Trading Group, Inc.](#) AgriBusiness Trading Group specializes in sales, mergers and acquisitions of investment grade agricultural assets.

“Peoples Company is proud to announce that we are further expanding our service reach with team members who have a long history in land management, operations, sales and acquisitions in the Pacific Northwest,” said Peoples Company President Steve Bruere. “Though Peoples Company was already licensed in the states where AgriBusiness Trading Group has a presence – and we’ve completed projects in those states – we believe joining forces will be mutually beneficial for our firms, and most importantly, for our customers.”

The announcement comes just over three months after the company announced [it had sold the 6,000 contiguous acre m/l Weidert Farm](#) in the Walla Walla Valley of Washington. While the Weidert sale helped establish Peoples Company in the region, the deal struck with Agribusiness Trading Group will benefit both firms. Peoples Company gains a well-respected partner on the ground in the Pacific Northwest, and Agribusiness Trading Group expands its reach and will be able to offer clients more services and resources.

“In addition to exponentially expanding the reach of our sales, mergers and acquisitions service for agricultural assets, through this partnership we can now offer appraisal, land management and auction

services,” said AgriBusiness Trading Group President Adam Woiblet. “The partnership proves that we continue to uphold our commitment to always put our client’s needs before our own.”

Under the acquisition agreement, AgriBusiness Trading Group will continue to operate under its name in Washington, Idaho, Montana and Oregon. Peoples Company will provide AgriBusiness Trading Group access to its appraisal, brokerage, auction and land management platform, including its proprietary Land Management software.