

# American Farmland Owner merchandise sales to benefit National FFA Foundation

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American Farmland Owner merchandise, a project of Clive-based Peoples Company and its President Steve Bruere, today announced a partnership with the [National FFA Foundation](#). Under the agreement, American Farmland Owner will donate 10 percent of all sale proceeds to National FFA.

“The most valuable and sought-after natural resource is something they aren’t making more of – American farmland. The American Farmland Owner brand is a way for landowners to show the pride they take in their land,” said American Farmland Owner Steve Bruere. “Giving back to the community and leaving the land in better shape than you found it is in the DNA of an American Farmland Owner, which is why this partnership to support FFA makes so much sense. With every purchase, landowners will be giving back to the next generation of American Farmland Owners.”

Founded in 2017, American Farmland Owner brand is for those who own the land. Landowners understand the value of the precious natural resource, something they aren’t making any more of. The American Farmland Owner knows their land will produce energy, fiber and food that will feed 9 billion people by 2050.

Donations, like the pledge by American Farmland Owner, help the National FFA Foundation recognize member achievements, develop student leaders, and advance the future of agricultural education.

American Farmland Owner merchandise can be purchased online at [www.americanfarmlandowner.com](http://www.americanfarmlandowner.com).

## About National FFA Foundation

The National FFA Foundation builds partnerships with industry, education, government, other foundations and individuals to secure financial resources that recognize FFA member achievements, develop student leaders and support the future of agricultural education. Governed by a 19-member board of trustees composed of educators, business leaders, individual donors and FFA Alumni, the foundation is a separately

registered nonprofit organization. About 82 percent of every dollar received by the foundation supports FFA members and agricultural education opportunities. For more, visit [FFA.org/Give](https://FFA.org/Give).