

Kenny Herring Receives Prestigious Accredited Land Consultant (ALC) Designation

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The [REALTORS® Land Institute](#) announced that Kenny Herring, Real Estate Sales Agent, Peoples Company, earned the elite Accredited Land Consultant designation. The REALTORS® Land Institute confers its Accredited Land Consultant (ALC) designation to only those real estate practitioners who achieve the highest levels of education, experience, and professionalism. The ALC designation is recognized throughout the industry as the pinnacle of achievement for land real estate professionals.

Earning the ALC designation requires successful completion of a rigorous education program and a proven track record of transaction performance. Through its best-in-class Land University curriculum, Herring gained knowledge in all aspects of taxation, investment, brokerage, subdividing, and planning regarding agricultural, recreational, and transitional land. This knowledge ensures clients they are working with a qualified expert in buying and selling land.

Herring is now among the most dedicated land professionals, joining an elite group of 470 land specialists who hold the designation across the globe. In addition to pledging to the REALTORS® Code of Ethics, ALCs support high standards of conduct and experience that directly relate to their specialty. As an ALC, Herring has access to the best industry knowledge, network of land professionals, and resources to protect and promote the best interests of his clients.

About the REALTORS® Land Institute

The REALTORS® Land Institute is the professional membership organization for real estate practitioners who specialize in land transactions. An affiliate organization of the National Association of REALTORS®, the Institute provides a wide range of programs and services that build knowledge, relationships, and business opportunities for the best in the land business.