

# Peoples Company and Total Realty Co. Present: “Big Questions 2016”

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**big** QUESTIONS **2016**

- **LAND VALUES**
- **RENTAL RATES**
- **SUSTAINABILITY**

PRESENTED BY

**PEOPLES**  
COMPANY  
INNOVATIVE. REAL ESTATE. SOLUTIONS.

**TOTAL**  
REALTY CO.  
A SUBSIDIARY OF PEOPLES COMPANY

Peoples Company, with co-host Total Realty Co., is sponsoring “Big Questions 2016,” an educational and networking event featuring discussion on land values, rental rates, sustainability and more, on Tuesday, Aug. 23, at the DeWitt Community Center in DeWitt, Iowa, and on Thursday, Aug. 25, at the Sheraton in West Des Moines.

“Attendees will come away with a fuller, richer understanding of today’s agricultural land market, learning about current and future efforts to sustain and improve Iowa’s environmental landscape,” said Steve Bruere, President of Peoples Company, an Iowa-based provider of land brokerage, land management, land investment and appraisal services to 14 states across the country.

Attendees at each event will hear from the following speakers:

- **Roger Wolf**, Director of Environmental Programs & Services, Iowa Soybean Association presents *Iowa’s Water Future: Will agriculture leverage investment to be more competitive?*
- **David Muth**, Senior Vice President, AgSolver: presents *Commodity Prices: In the face of falling commodity prices and potentially record yields, how can we succeed with our land assets?*
- **Steve Bruere**, President, Peoples Company presents *Land Values: Where is the land market headed?*

- **Tyler Krug**, Land Manager, Peoples Company presents *Conservation & Sustainability: Who pays to implement these practices on my land?*

The events are free of charge. Appetizers will be served.

Details on the events are as follows:

**Tuesday, August 23, 2016 at 5:30 p.m.**

Peoples Company and Total Realty Co. Present: “Big Questions 2016”

DeWitt Community Center

512 10th St.

**DeWitt, IA**

Those interested in attending the event are asked to RSVP to Tami Guy, [total@totalrealtyco.com](mailto:total@totalrealtyco.com) or 563-659-8185.

**Thursday, August 25, 2016 at 5:30 p.m.**

Peoples Company and Total Realty Co. Present: “Big Questions 2016”

Sheraton West Des Moines

1800 50th St.

**West Des Moines, IA**

Those interested in attending this event are asked to RSVP to Becky Rozenboom, [becky@peoplescompany.com](mailto:becky@peoplescompany.com) or 855-800-LAND.