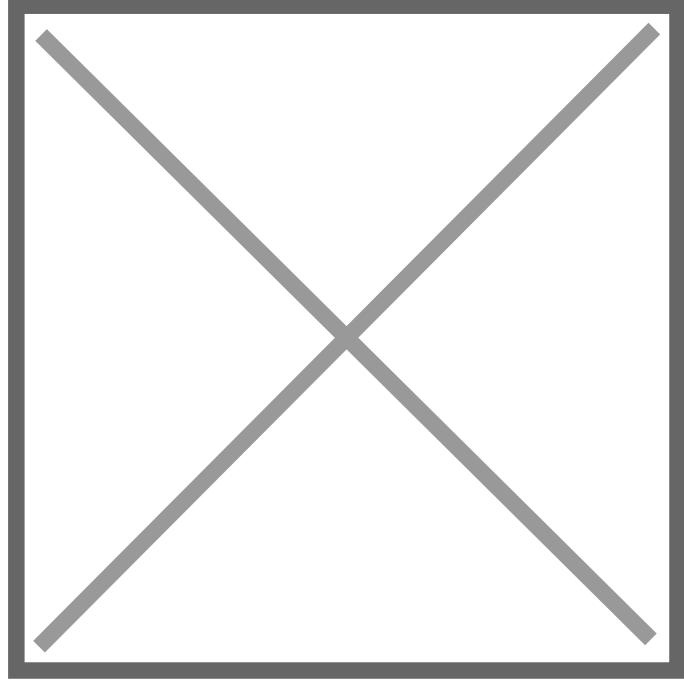
The Land Report Names Peoples Company among Best Brokerages, Top Auction Houses in America

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Peoples Company has once again been named to <u>The Land Report's</u> listing of "America's Best Brokerages," based on 2014 sales of \$100 million to \$250 million – equating to a 56 percent increase in sales compared with the year-earlier period.

More than 100 firms from nationwide participated in The Land Report's fifth annual survey U.S. brokerages focused on land and with sales totals excluding commercial, industrial and residential transactions. It was the second year in a row that Peoples Company was included on The Land Report's "Best Brokerages" list.

In addition, Peoples Company was named for the <u>third consecutive year</u> among the nation's "Top Auction Houses" as the increasing popularity of marketing land via auction appealed to buyers and sellers this past year.

"2014 was a transition year as commodity prices declined from their highs and farm incomes continued to fall," Peoples Company President Steve Bruere told the magazine. "This will create a buying opportunity for well-capitalized farmers and land investors, who will become a larger part of the market in 2015."