

# **Land Investment Monthly - January 2015 - Land Expo Edition**

Published on Jan 8, 2015 by Peoples Company



The Land Investment Monthly is a round-up of articles and headlines published by the farm press, business media and financial publications with insights into buying, selling or investing in farmland, recreational ground or development ground. Follow Steve Bruere [@SBruere](#) on Twitter and find Peoples Company on [Facebook](#) for the latest land listings, auction results, upcoming events and real estate news. To subscribe to my monthly updates via email, send a message to [Steve@PeoplesCompany.com](mailto:Steve@PeoplesCompany.com) with “Land Investment Monthly” in the subject line.

The Land Investment Expo is two weeks away with Donald Trump scheduled to headline the annual conference presented by [Peoples Company](#) and featuring presentations by some of the most recognizable names in land ownership.

The first Land Investment Monthly of 2015 is dedicated to highlighting the buzz around The Donald, and those such as Jim Rogers, T. Boone Pickens or Dennis Gartman, who’ve either spoken at the Land Expo in years past, or are in line to present at the Sheraton West Des Moines Hotel on January 23.

The Land Expo is the Midwest’s premier agricultural real estate conference with in-depth programming that covers topics ranging from commodities prices and farmland values to socially responsible land investing and future of agricultural real estate.

Join us in Iowa this January along with Donald Trump, Dennis Gartman and Eric O’Keefe, along with Land Expo moderator Ken Root and more than 600 attendees to consume a day full of educational breakout sessions and expert commentaries covering the land investing trends and topics that are of greatest interest to you.

A limited number of tickets are still available and can be purchased via online registration at [www.LandInvestmentExpo.com](http://www.LandInvestmentExpo.com).

### **Serious Drudge**

The Drudge Report was among the media to pick up the Des Moines Register’s story on Donald Trump’s visit to Iowa to speak at the Land Expo. The article covers the potential presidential candidate’s plans to follow the Land Expo by attending an invitation-only dinner event at the Stine Barn with Gov.

Terry Branstad, Lt. Gov. Kim Reynolds, and other prominent leaders, celebrities and businesspeople.

[Read more.](#)

### **Dollar Power**

Land Expo speaker Dennis Gartman, making his inaugural appearance at the conference in 2015, has been directly involved in the capital markets since August of 1974. The editor and publisher of

The Gartman Letter, who is sourced and quoted regularly in business or financial publications, has been making a lot of noise as of late about declining oil prices and the brokenness of OPEC. He also expects the U.S. dollar to power up in 2015. Gartmantold CNBC that, “I think the bull market in the dollar has really only just begun. Of course there’ll be corrections along the way.”

[Read more.](#)

### **Land Publisher**

Author, editor and journalist Eric O’Keefe has covered everything from the NFL to Willie Nelson, as well as numerous celebrities and politicians during a 20-year career. Since 2006, that career has included the publication of The Land Report – or The Magazine of the American Landowner – a quarterly publication centers covering topics of interest for landowners and those interested in investing in

land. O’Keefe’s insights and opinions, which he will share live from the main stage of the 2015 Land Expo, have been featured in The New York Times, The Wall Street Journal, and Investor’s Business Daily.

[Read more.](#)

## **Inside Rogers**

Business Insider published an excerpt from Jim Rogers' "Street Smarts" last month and included a synopsis of the Wall Street legend's view on how to become a successful investor. Rogers, the author and billionaire adventurer who headlined the Land Expo in 2013, writes that sometimes doing nothing is the most prudent course of action. "That is how you make money," he says.

[Read more.](#)

## **T. Boone Oil**

**Oil-and-energy entrepreneur T. Boone Pickens said on January 5, that he expects that oil prices won't reach \$100 a barrel for 12 to 18 months. Fox Business News conducts an on-camera interview with the 2013 Land Expo speaker regarding the future of oil and cost of energy.**

[Watch more.](#)

## **Farm Foods**

More food in the next 40 years will need to be produced by people than the previous 10,000 years combined, causing institutional types such as pension funds to consider global prospects in farmland investing. The Economist, reporting that the most patient and diligent investors are poised to reap the largest rewards, shines a light on "Barbarians at the Farm Gate." The article includes thoughts on helping farm producers to attract more capital and grow their operations while investors deal with the sector's "peculiar risks and complexities," such as commodities prices or soil health.

[Read more.](#)

## **Fabled Acres**

The world can't "grow" new farmland, but that doesn't mean more of it can't be produced to meet worldwide demands for commodities such as ethanol and soybeans. DTN Executive Editor Marcia Zarley Taylor plays myth buster in a look at Purdue University's analysis by economist Chris Hurt. The U.S. shuffled plantings to add 21.3 million acres of corn and soybeans between 2005 and 2014. DTN reports, by reducing acreage in crops such as hay, cotton and oats while adding former CRP land or working with double-crop soybeans. Though the supply of global farmland is limited, "acreage surges show new cropland gets planted until demand catches up to supplies."

[Read more.](#)

Read more about the 2015 Land Investment Expo and speakers, including climate economist and commodity yield expert Dr. Simon Atkins, executive consultant Dr. Edmond J. Seifried and others at [www.LandInvestmentExpo.com](http://www.LandInvestmentExpo.com).