

Peoples Company's Luze Earns Highest Pro Status as Land Manager

Published on Nov 6, 2014 by Peoples Company



The American Society of Farm Managers and Rural Appraisers (ASFMRA) has awarded Peoples Company Land Manager Randy Luze with the Accredited Farm Manager (A.F.M.) designation.

Denver, Colorado – November 6, 2014 – Randall Luze with [Peoples Company](#) has recently been awarded the Accredited Farm Manager (A.F.M.) designation from The American Society of Farm Managers and

Rural Appraisers (ASFMRA).

Luze's A.F.M. designation demonstrates that he meets stringent education and experience requirements, has passed rigorous oral and written examinations, and maintains the highest standards of integrity, professionalism, competence, and ethics. He joins a select 45 percent of the [ASFMRA](#) membership who have received, and maintain through continuing education, the Accredited status.

"We are pleased with Luze's commitment to professional excellence, and his dedication to providing superior farm management services," stated Jim Rickert, A.F.M., A.R.A., the American Society's national president from California. "By receiving this designation, clients, associates and industry peers can easily recognize Luze's personal investment in his career and dedication to maintaining an exceptional degree of knowledge and skill."

Accredited Farm Managers are specifically educated and experienced in agricultural management and understand efficient production and profitable marketing by focusing on procedure, analysis, critical thinking and innovation. Farm Managers have specialized expertise in production, business, environmental issues, and government activities. In addition, an [Accredited Farm Manager](#) is directly connected to an international network of professionals and leaders in the industry.

About ASFMRA

The ASFMRA is the recognized leader as an international organization for professionals who provide management, consultation and valuation services on agricultural and rural assets. Its focus is to create and maintain a professionally trained group of Accredited Farm Managers (A.F.M.), Accredited Rural Appraisers (A.R.A.), Real Property Appraisers (RPRA), AND Accredited Agricultural Consultants (A.A.C.), who are capable of providing expert guidance and assistance to people who own and/or operate agricultural lands and rural resource properties.