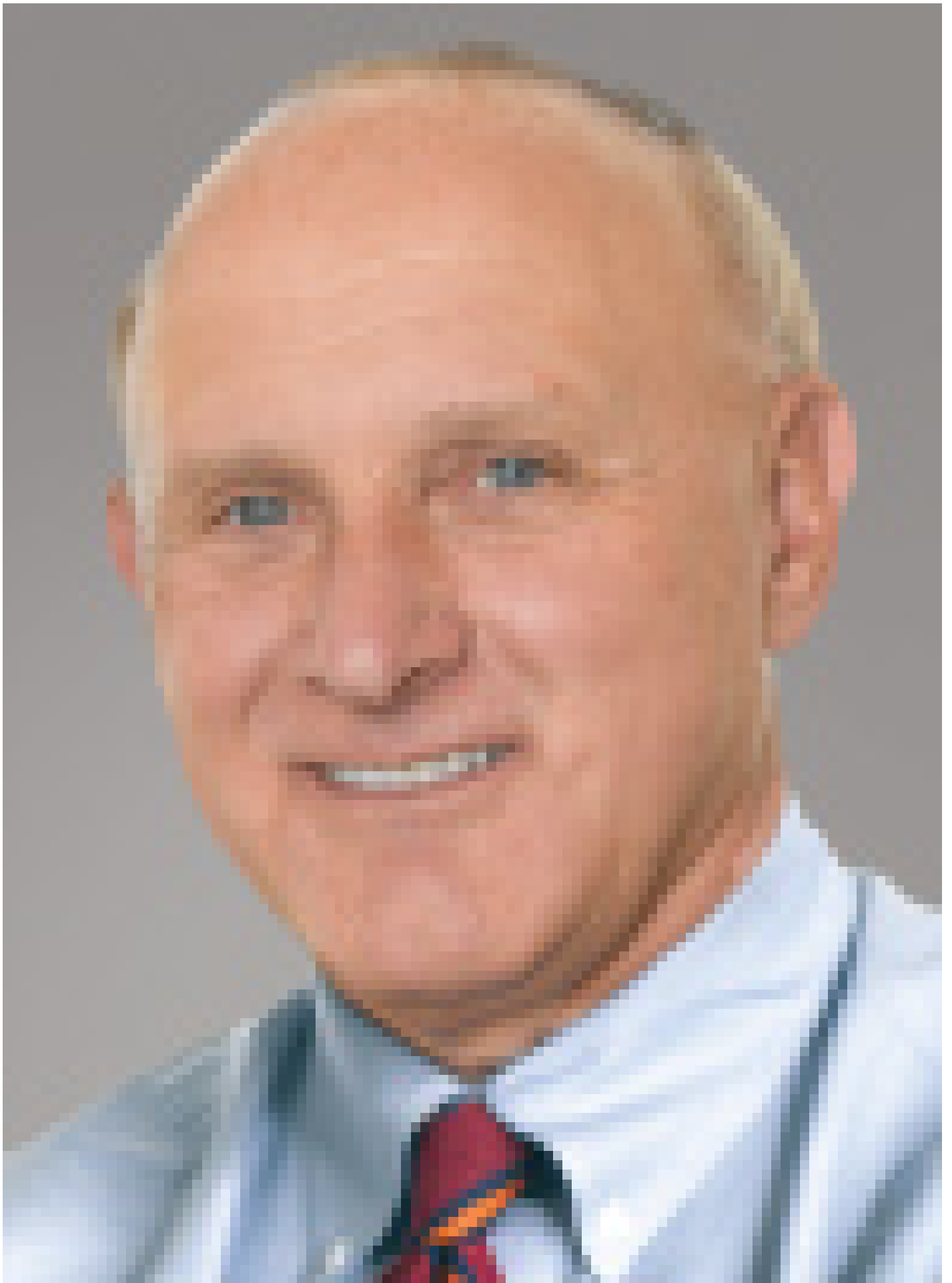


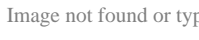
Executive Consultant, Economist Dr. Edmond Seifried In Line for 2015 Land Investment Expo

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[Edmond J. Seifried](#)

Executive consultant and chief economist Dr. Edmond J. Seifried is Professor Emeritus of Economics and

Business at  Lafayette College in Easton, Pennsylvania. He will speak during the

[2015 Land Investment Expo](#) on January 23.

Dr. Seifried, author of the book “The Art of Strategic Planning for Community Banks,” appears frequently as a guest speaker at regional and national conferences, and has delivered more than 2,500 presentations on the economy to various groups both in the United States and abroad.

Dr. Seifried serves as Executive Consultant and Chief Economist for the Sheshunoff CEO Affiliation Programs, and is a partner in Seifried & Brew LLC, a community bank consulting firm. He serves as the dean of the Virginia and West Virginia Banking Schools, as well as on the faculty of numerous banking schools including: Stonier Graduate School of Banking, and the Graduate School of Retail Bank Management.

In addition to his academic and consulting experience, Dr. Seifried has also served as a director of a community bank.